



## CABLE & WIRELESS

4 February 2008

### INVITATION TO CABLE & WIRELESS BUSINESS UPDATE

On Tuesday 4 March 2008, Cable and Wireless plc (Cable & Wireless) will hold a strategic update on its Europe, Asia & US business for analysts and investors. This presentation will be given by John Pluthero (Executive Chairman of Europe, Asia & US) and Jim Marsh (CEO of Europe, Asia & US). In addition, John Pluthero (Executive Chairman of International) will provide a short update on Cable & Wireless International.

The event will take place at the JP Morgan Cazenove conference suite at 20 Moorgate, London EC2R 6DA from 9.00am to 12.00pm. Registration and coffee will be available from 8.30am to 9.00am.

Please note that Central matters such as updates on pensions, dividends, Central costs and any future value realisation plans will not be covered at the event.

**Registration:** To ensure admission to the presentation, please confirm your attendance with Mandie Kelford, no later than Friday 29 February 2008, by e-mail to [Mandie.Kelford@cw.com](mailto:Mandie.Kelford@cw.com) or telephone +44 (0) 20 7315 4051.

#### Webcast

The presentation will be webcast live on the Cable & Wireless website at: <http://www.cw.com>  
An on-demand version will be available later in the day. The live web cast will be interactive, allowing viewers to participate in the question and answer session.

#### About Cable & Wireless

Cable & Wireless is one of the world's leading international communications companies. It operates through two standalone business units - Europe, Asia & US and International. The Europe, Asia & US business unit provides enterprise and carrier solutions to the largest users of telecoms services across the UK, US, continental Europe and Asia. With experience of delivering connectivity to 153 countries - and an intention to be the first customer-defined communications services business - the focus is on delivering customers a service experience that is second to none.

The International business unit operates integrated telecommunications companies in 33 countries offering mobile, broadband, domestic and international fixed line services to residential and business customers, with principal operations in the Caribbean, Panama, Macau, Monaco and the Channel Islands.

For more information about Cable & Wireless, go to <http://www.cw.com>

#### For further information:

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